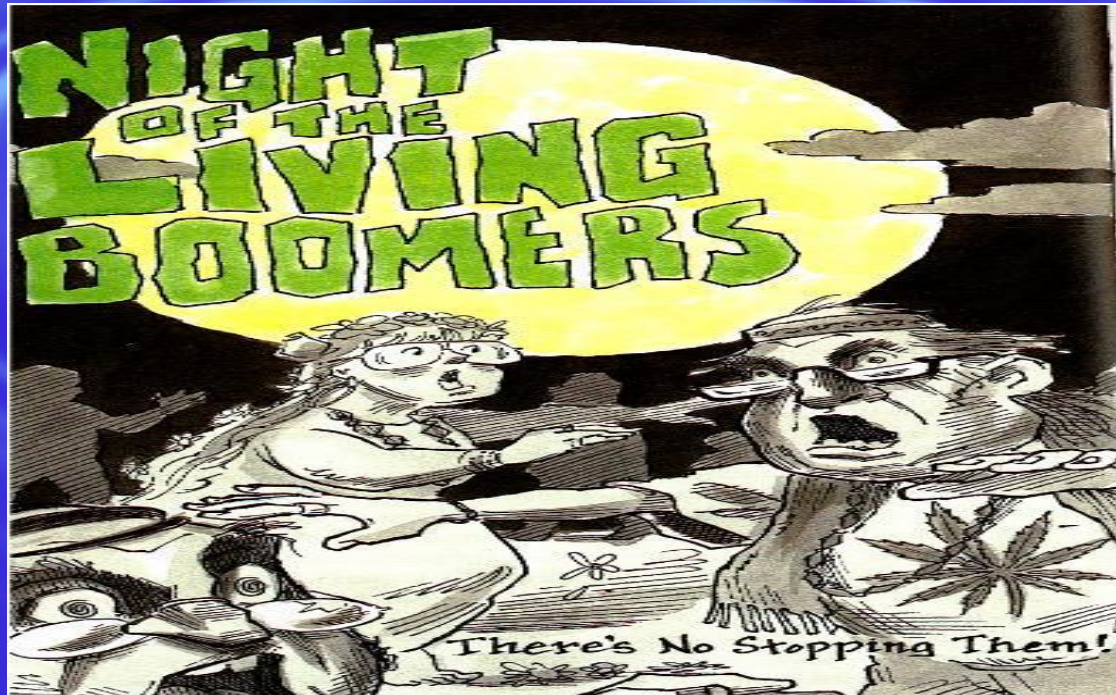


Unit 3: Social Trends

5.1 The Baby Boom and Echo



Learning Goals

- Distinguish between different demographic groups in Canada
- Causes of the baby boom

Demographic Groups

- Demography- study of human populations



**HELP CONTROL THE
HUMAN POPULATION**

Have your human spayed or neutered.

Demographic Groups

- Demographers provide many useful service for a nation and lots of useful data for anthropologists and sociologists
- By using population statistics they can identify different age segments and make recommendations about the:

Demographic Groups

Social

A photograph of two vibrant red and blue macaws perched on a light-colored wooden branch. The macaw on the right is facing the one on the left, with its beak open as if in conversation. The background is a soft, out-of-focus green, suggesting a natural habitat. A semi-transparent grey banner is positioned at the bottom of the image, containing the text 'Get People Talking' and 'It's all about YOU...'.

Get People Talking
It's all about YOU...

Demographic Groups

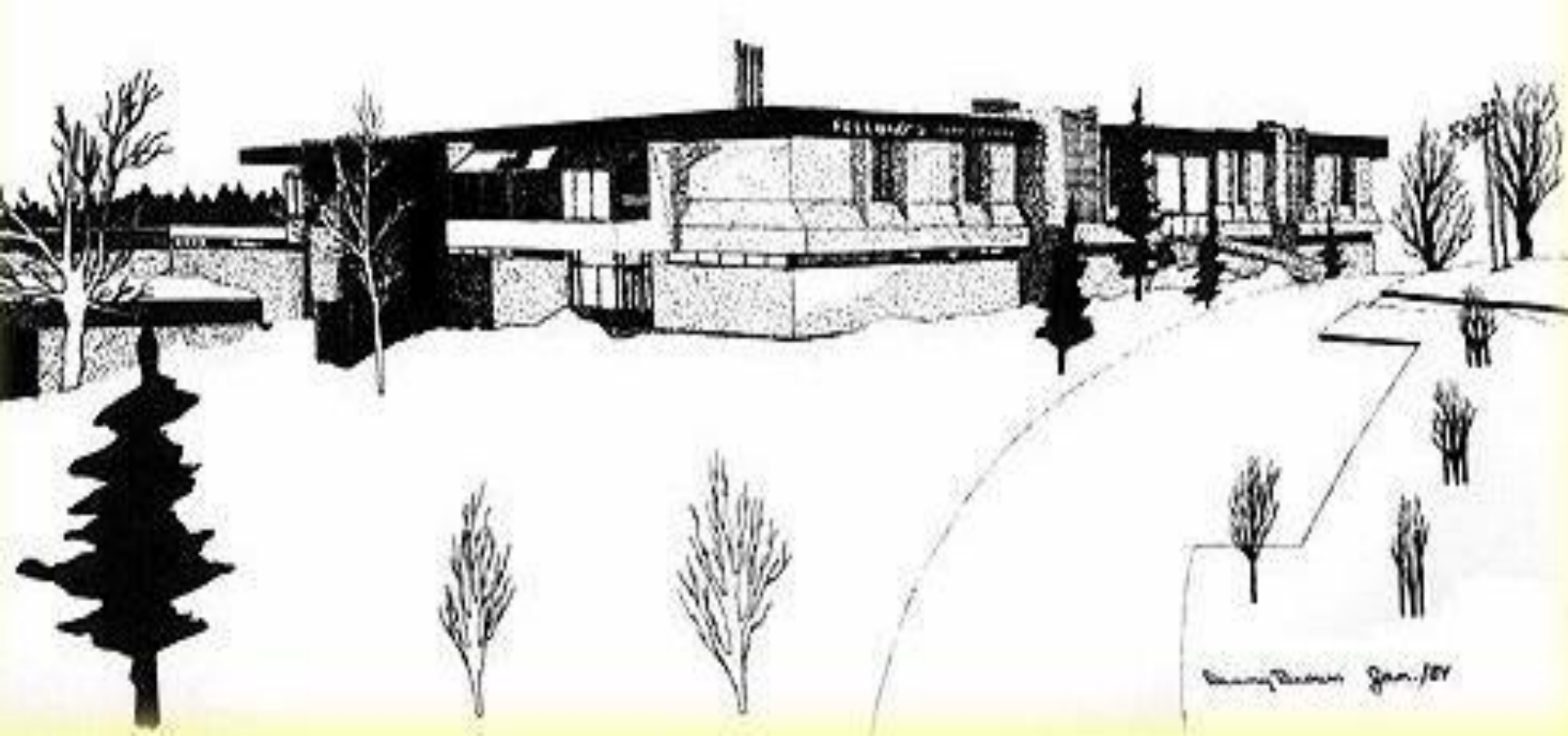


Demographic Groups

- More importantly, demographers project population growth rates into the future
- Governments use demographic forecasts to plan ahead for:

Demographic Factors

School Projects



Demographic Factors



Health Care Budgets

Demographic Factors



Demographic Factors

- Anthropologists use demographic factors to:
- Study the reasons for changing patterns in population growth within countries and within specific groups

Demographic Factors

- Demographers have identified several different generations born during the past half century:



Demographic Factors

Caitlin Montanye Parrish's

FEEDBACK

Demographic Factors



Demographic Factors

Baby Boomers

Demographic Era	Subgroups/Nicknames	Born	Population
Baby Boom	Boomers	1946 to 1966	9.8 Million
	Yuppies	Early Baby boom	
	Dinks	Early baby boom	
	Generation X	1960- 1966	

Baby Boomers

- Born 1946-1966 (Post WWII Era)
- Boomers grew up at a time of dramatic social change
- The boomers found that their music, most notably rock and roll, was another expression of their generational identity
- They would have their:

Baby Boomers



- Listening to the sounds of:



Baby Boomers: Generation X

- Born in 1960-1966
- Characterized by materialism and high technology
- Refused to conform to societies values and lived by “their own rules”

How population changes

- Changes in one of two ways

Births



How Population Changes



The background of the slide is a solid blue gradient. Overlaid on this is a series of concentric, glowing white and light blue ripples that emanate from a central point, creating a sense of depth and movement.

AND

How Population Changes

- The movement of people:

Immigration



How Population Changes

- The movement of people

TIME TO ESCAPE

*- We can buy your property directly
saving you precious time so you can
concentrate on your future plans.*



How Population Changes

- Natural Increase Rate- when the # of births exceeds the number of deaths
- Net Migration- the difference between immigrants and emigrants